

# CSR STRATEGY OF INTERNATIONAL DAIRY GROUPS: IS DAIRY DEVELOPMENT IN EMERGING COUNTRIES A CONCERN?

AUTHORS:

Fanny LASHCARI, Guillaume DUTEURTRE, Christian CORNIAUX \*

\*Cirad, UMR Selmet, Montpellier

## INTRODUCTION:

The role of international dairy industries in the development of dairy sectors in the Global South is a subject of debate. Some companies justify their commercial activities by addressing local consumer needs, while others, despite recognizing their economic interests, actively contribute to the development of local dairy sectors. Occasionally, this issue is included in their CSR reports. This poster provides an overview of how this issue is integrated into CSR reporting.

## METHODS:

Interviews of French dairy sector players (n = 11) & Benchmark of 20 international dairy groups (2021 CSR report and Website)

## RESULTS:

### What responsibility for international dairy groups regarding the limited milk production in emerging countries?

Overview of the various forms of corporate social responsibility on this topic:

	Danone		France	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
	Sodiaal		France	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Agrial		France	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
	Savencia		France	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
	Bel		France	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Lactalis		France	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Ingredia		France	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Nestlé		Switzerland	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Emmi		Switzerland	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Friesland Campina		Netherlands	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Arla Foods		Denmark	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Glanbia		Ireland	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
	DMK		Germany	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Fonterra		New Zealand	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	DFA		United States	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Land'O'Lakes		United States	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
	Mengniu		China	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Morinaga		Japan	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
	Juhayna		Egypt	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Almarai		Saudi Arabia	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* Additional CSR commitments: high quality of the sent powder or high value-added of exported products

### AN ABSENCE OF RESPONSE THROUGH CSR (⊘) OR THE CALL TO PHILANTHROPY

- Some industry players do not consider this as a CSR issue, and exclude this subject from the reports.
- Others turn to philanthropy to address this issue (milk donations, partnerships with NGOs, etc.).

### A RESPONSE FROM THE PERSPECTIVE OF CSR THEME "HEALTH AND NUTRITION"

"Nekh Soow" seller in Fatick – Senegal (2023)

- Making products affordable for as many people as possible (price & size)
- Adapting product ranges to meet consumer nutritional needs (iron deficiency, etc.)



### A RESPONSE FROM THE PERSPECTIVE OF CSR THEME "ECONOMIC AND SOCIAL DEVELOPMENT"

Morning milking in Fatick – Senegal (2023)

- Supporting the local dairy sector (farmers training, investment support, development of milk collection and industry)
- Developing local communities (nutritional education, inclusive business solutions)



Presence of one of the items in the company's CSR report

## CONCLUSION:

Currently, there is no standardized CSR approach on this theme, often seen as an economic issue and excluded from reports. When addressed, commitments vary: some companies focus on "feeding populations", while others aim to help structure local dairy sectors. Non governmental development organizations advocate for the last approach. Nonetheless, various stakeholders agree on the complexity of this issue, which calls for a mixed response.

IDF WDS 2024 – 15/18 October 2024 – Paris, France

Other subjects



DAIRY  
2024  
THE  
FUTURE