



# Designing training opportunities for plantation managers

## The TALENT Programme

Alain RIVAL, Diana CHALIL, Pasakorn THAMMACHOTE, Rungrat SAEYANG, Norfaryanti KAMARUDDIN, Ho Le Phi KHANH, Agus SETYARSO, Magali DUFOUR, Lucie LEMAGNEN, Agnès SEYE, Christophe LESUEUR and Didier PILLOT.





# Share your TALENT!

**TALENT**  
is a training program  
for the managers of  
**sustainable plantation  
landscapes**  
in Southeast Asia.

Sharing our vision and  
preparing the next  
generation of  
**plantation executives.**





# What is TALENT for ?

Raising awareness on sustainability among the managers of agricultural and forestry plantations

... through a renovated training system.





# Why the TALENT project?

Because present and future plantation managers must be prepared to face an increasing number of sustainability issues.

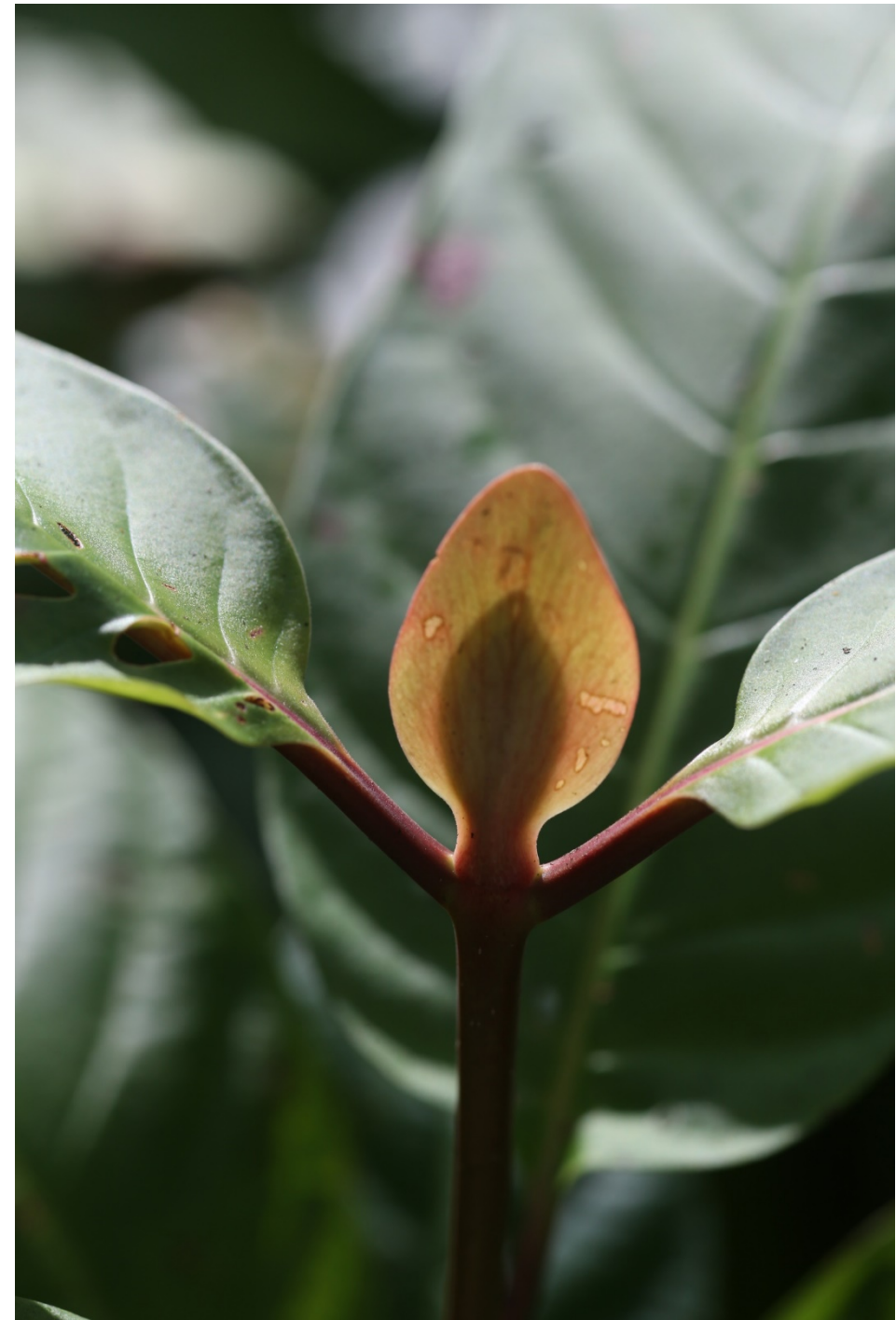


# Why the TALENT project?

Because...

The Sustainability  
Managers

are the new  
Plantation Managers.





# The TALENT partnership

4 Target countries



4 Target commodities



6 Partner Universities



# The program beneficiaries

## 4 target groups



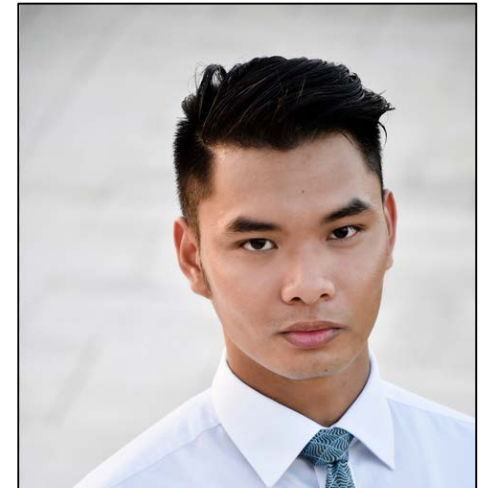
**STUDENTS**



**PLANTATION  
MANAGERS**



**COOPERATIVE  
MANAGERS**

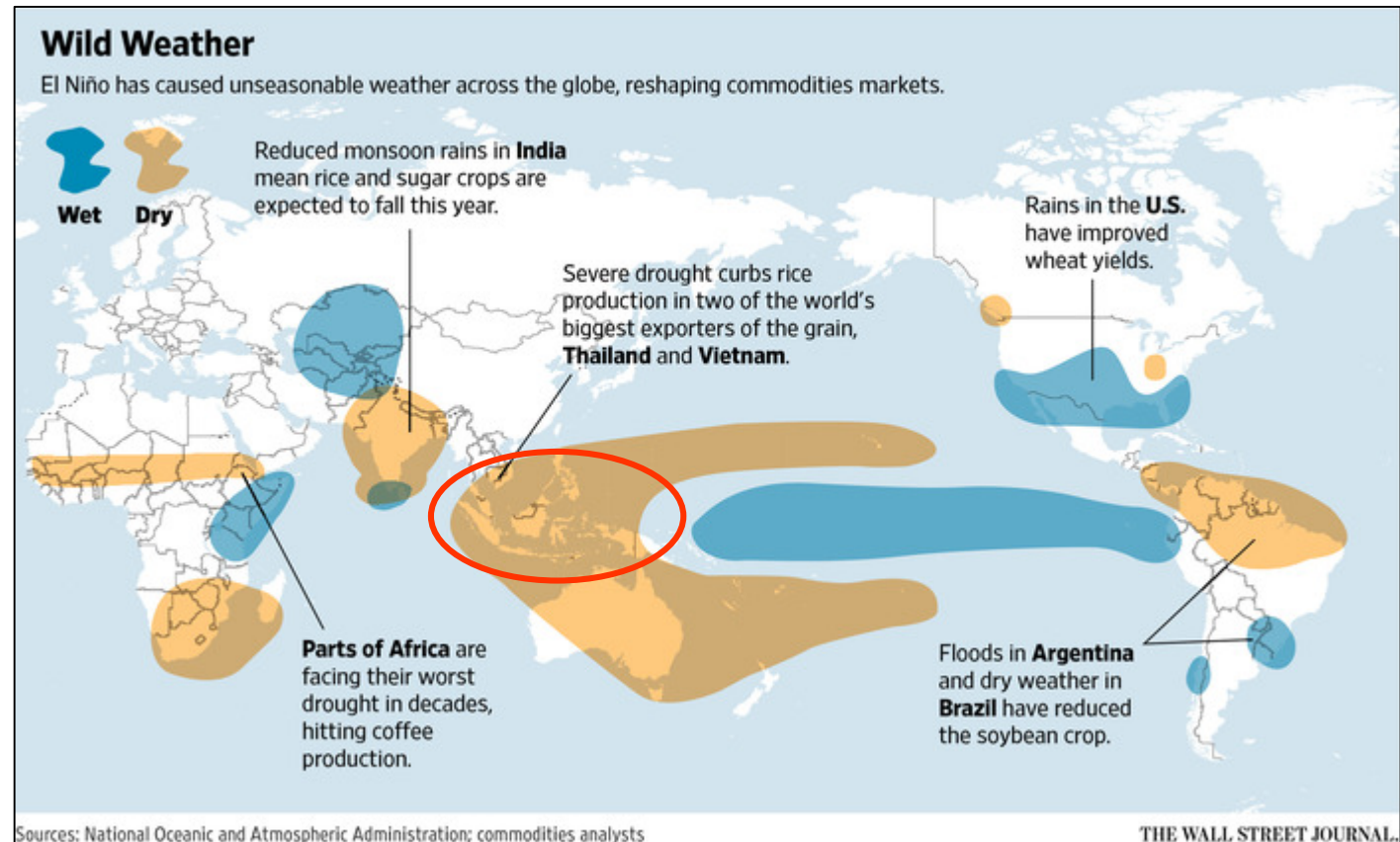


**BANK  
EXECUTIVES**

# New challenges for a fast-changing job

To anticipate and face the effects of climate change:

- On agricultural and forestry practices
- On technical choices
- On social organisation





# New challenges for a fast-changing job

To deliver **quality products** and engage in **traceability**

- Certification
- Legal conformity
- Geographical indications



# New challenges for a fast-changing job

To take care of the communities and the Civil Society

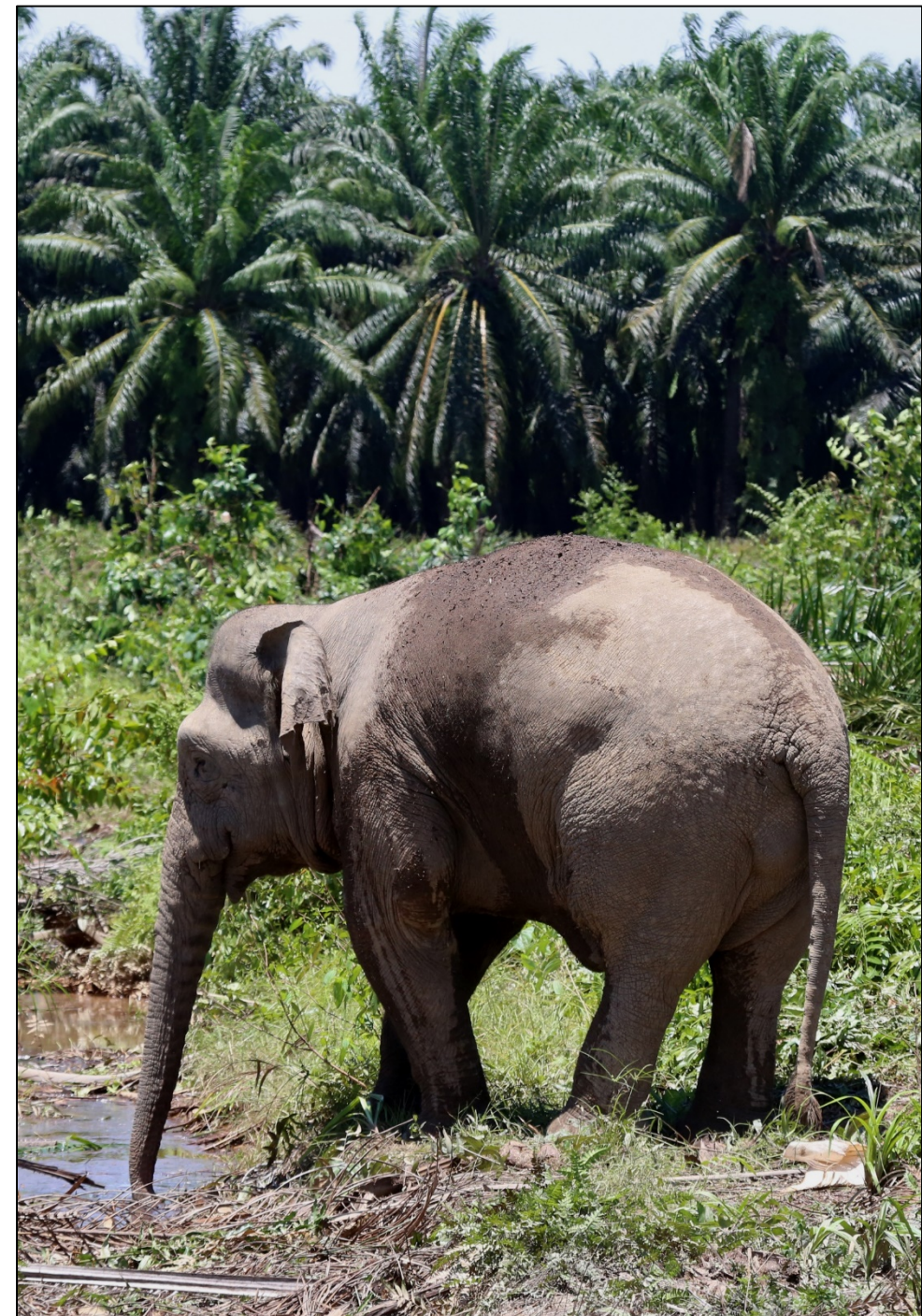
- Corporate Social Responsibility
- Inclusivity
- Partnering with social and environmental NGOs





# New challenges for a fast-changing job

- To protect biodiversity
- To promote environmental services:
  - inside the plantation
  - around the plantation





# The TALENT Curricula

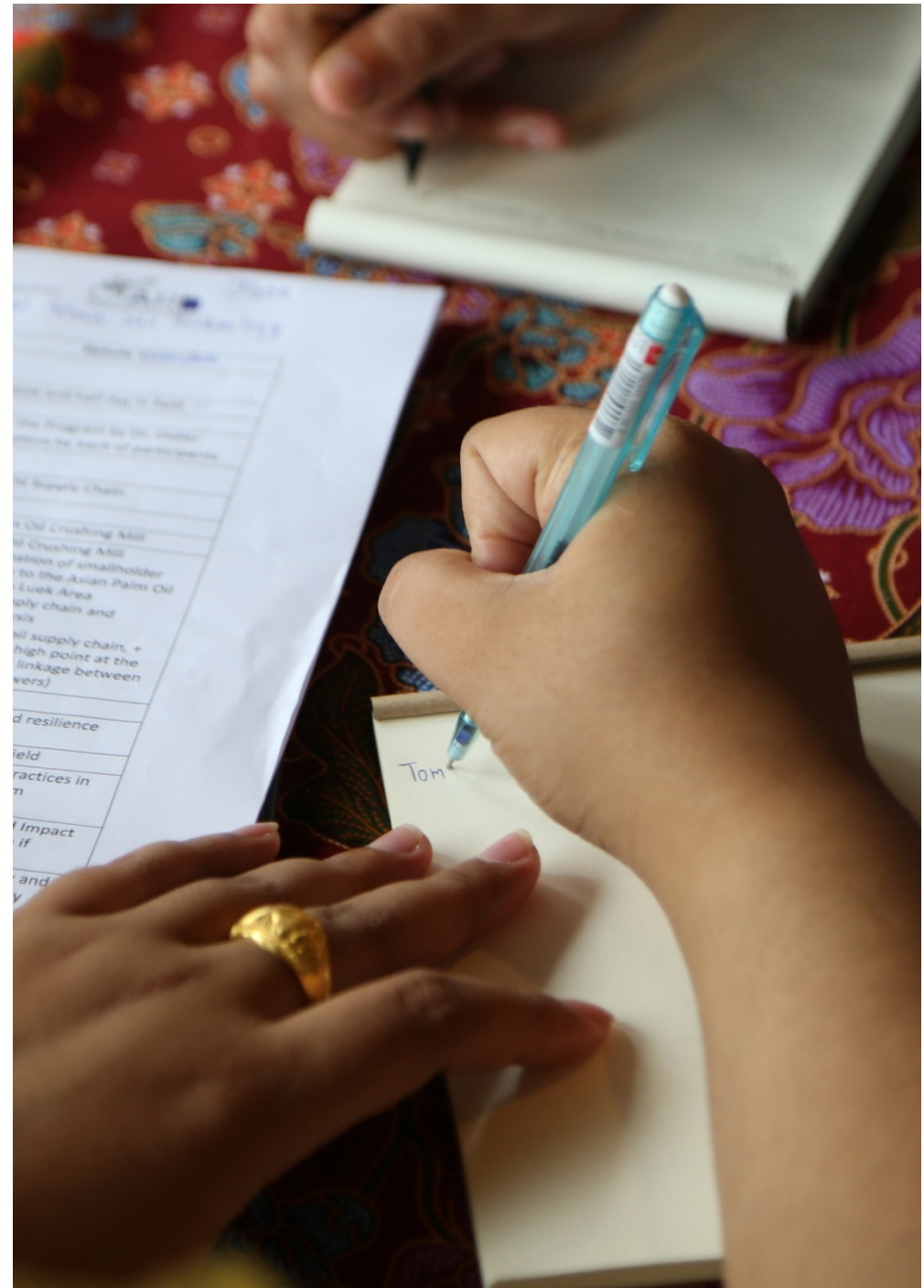
- Updating some selected ongoing training courses
- Building on a multidisciplinary body of experts from all backgrounds
- Educating in the campus / outside the campus
- Strengthening the dialogue with research & innovation
- Making farmers entrepreneurs
- Analysing prospects and trends of the job market





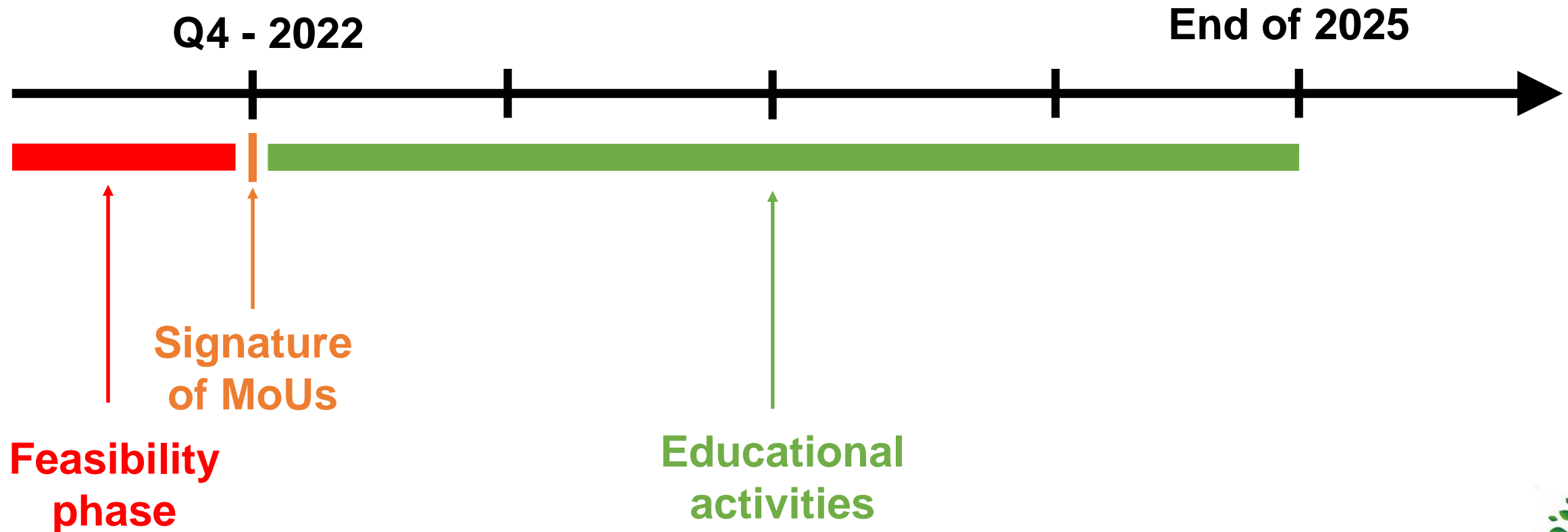
# Renewed contents for educational modules

- Connecting with the international agenda on development and the environment
- Revisiting the plantation model
- Innovating towards regenerative agriculture and forestry
- Designing new approaches for tropical commodities trade.



# TALENT will operate for five years

## 2021-2025





In addition to face-to-face teaching activities TALENT provides **updated online resources**.

TALENT online resources are available through a Moodle course implemented by the **Cirad e-learning platform**.

Each chapter provides a free access to **lessons, quizzes, videos** and resources to tease your taste buds on sustainable plantations.

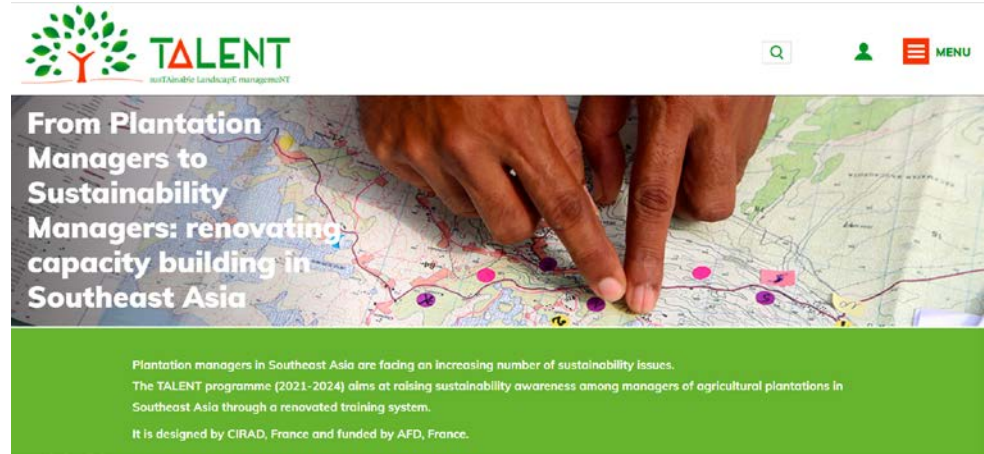
## TALENT ON-LINE COURSE

Improve your knowledge  
about the sustainability challenges  
facing Southeast Asian plantations



# Stay connected !

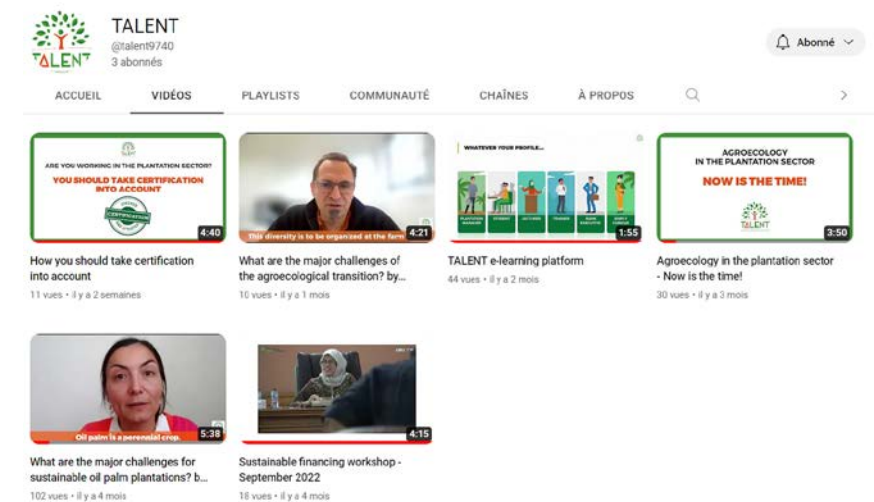
## The TALENT Web site



## The TALENT Messenger



## The TALENT YouTube Channel





**A program designed  
by Cirad, France**

**TALENT program builds on Cirad  
worldwide expertise in  
sustainable agriculture.**

**Cirad is the French international  
cooperation center in agricultural  
research for development.**

**[www.cirad.fr](http://www.cirad.fr)**



## A program supported by AFD, France

**TALENT** will benefit from a 1.2 million euros fund from Agence Française de Développement, based in Paris, France.

**AFD Group implements France's policy in the areas of development and international solidarity.**

**It finances, supports and accelerates transitions towards a more coherent and resilient world.**

**[www.afd.fr](http://www.afd.fr)**





**Any questions?**

**<https://www.talent-programme.org/>**

**[alain.rival@cirad.fr](mailto:alain.rival@cirad.fr)**



# Visit the TALENT Website



[alain.rival@cirad.fr](mailto:alain.rival@cirad.fr)